

## COOKIE POLICY

Protecting your personal life is our priority. For this purpose, we undertake to protect our online users' personal data collected through cookies, tags, trackers (hereinafter generally referred to as "cookies") and treat it with the utmost care, in accordance with the applicable legislation.

### TABLE OF CONTENTS

- 1. General information*
- 2. Types of cookies used*
- 3. Cookies' lifespan*
- 4. Cookie management*
- 5. Update*

#### **1. General information**

Cookies are small data or text files placed on your local computer by websites or applications. Such cookies may have different purposes. Functional cookies (for example, when you make a choice of language or when you add purchases to your "cart") need to be distinguished from session cookies (temporary) and tracking cookies (which analyze and record your behavior on the website to offer you the best user experience possible).

Depending on the type of cookies used, the information collected by a cookie may include personal information. In this case, this information will be processed in accordance with our [Privacy Policy](#).

Any questions or requests regarding the processing of cookies can be sent to the following email address: [privacy@nexum.eu](mailto:privacy@nexum.eu)

#### **2. Types of cookies used**

Subject to your prior consent (through the banner published on our website), we may install on your computer the following cookies which may differ depending on their purposes:

- **Essential / strictly necessary cookies:**

These cookies are necessary for the proper functioning of our website and cannot be disabled. They are configured based on your actions on our website, such as setting your privacy settings, login credentials, or completing our forms. These cookies facilitate your browsing on our website (for example, going back to a previous page, etc.).

#### **- Non-essential cookies**

These cookies are not necessary for the proper functioning of our website but they help us provide you with an improved and personalized user experience.

- o Functional cookies:

Through these cookies, we can provide you with a use and experience of our website which are optimal and personalized. These cookies may be placed on your computer by us or by external providers whose services we have added to our web pages.

- o Analytical cookies:

With these cookies, we can review visits on our website and traffic, in order to measure and improve the performance of our website. These cookies allow us to see which pages are the most popular and what are the browsing habits of our visitors.

- o Targeted advertising cookies:

We and our advertising partners may place these cookies on our website to identify your preferences and offer you relevant advertising based on your interests. You can see these ads on other websites that you visit.

### **3. Cookies lifespan**

The cookies' lifespan will not exceed 13 months excluding third-party cookies which may have a longer duration.

### **4. Cookie management**

The user can limit the use of cookies or disable them by using the settings or options of his browser (Explorer, Edge, Firefox, Chrome, Safari, ...). Through his browser, the user can also examine and clean all or part of the cookies stored on his device. The user can find instructions for this purpose in the "Help" menu of his browser. Our website or some of its features may then no longer work.

### **5. Update**

At any time we may update our cookie policy by publishing a new version on our website. It is therefore recommended that visitors consult it on a regular basis.

Last updated version: February 18, 2020